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Product Name: 5/8" Dye-Sub Lanyard Item #: CLSDS

Product Area: 5/8"W x 361/4"L Imprint Area: 3/8"W x 36"L Imprint Color: \* Imprint front and back, end to end unless noted

\* Back side WILL NOT align with the imprint locations of the front side

\* Light imprint colors, especially white, will experience bleeding from surrounding imprint colors.

\* Pre-Production Samples are strongly advised to see if the PMS match is acceptable

## **Bleed Line**

Item Color:

(100% actual size)

## Technical Specifications for Art Proofing

Text Size Minimum: 12pt

Line Weight Minimum: .75pt

Gap Line Weight Minimum: .75pt

Vector Art Only: No

Misc. Product Specs:

## **BACK PRINT LIMITATIONS:**

When imprinting a gradient or pattern change, the beginning and end of the lanyard need to be the same color in order to avoid harsh color transitions on the back print. If the beginning and end cannot match, the back imprint needs to be changed to a solid color or repeating pattern.