

Product Name: 3/4" Dye-Sub Lanyard	Product Area: 3/4"W x 34"L
Item #:	Lanyard Imprint Area: 9/16"W x 30"L
Item Color: n/a	Attachment Imprint Area: 3/4"W X 1/2"H
	Imprint Color: pcn approx.:

- * **Imprint front and back, end to end unless noted**
- * **Back side WILL NOT align with the imprint locations of the front side**
- * **Light imprint colors, especially white, will experience bleeding from surrounding imprint colors.**
- * **Pre-Production Samples are strongly advised to see if the PMS match is acceptable**

(100% actual size)



Technical Specifications for Art Proofing
Text Size Minimum: 12pt
Line Weight Minimum: .75pt
Gap Line Weight Minimum: .75pt
Vector Art Only: No
BACK PRINT LIMITATIONS: When imprinting a gradient or pattern change, the beginning and end of the lanyard need to be the same color in order to avoid harsh color transitions on the back print. If the beginning and end cannot match, the back imprint needs to be changed to a solid color or repeating pattern.