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Product Name: 1/2" pc/nametag lanyard

Item #: CPCR Item Color:

Product Area: 1/2"H x 32" W

Imprint Area: 3/8" x 12"

Imprint Color:

## **Technical Specifications for Art Proofing**

Text Size Minimum: 12pt (.125"H)

**Line Weight Minimum: 0.75 pt** 

**Gap Line Weight Minimum: 1.25pt** 

**Vector Art Only: YES** 

**Misc. Product Specs:** 

Production Notes: Two color imprint requires gap of

1/8" between colors if colors do not touch.

Colors can overlap in two color imprints on product.

Reference Coated PMS colors for Imprint

100% actual imprint size see above for imprint and lanyard dimensions

## **Text faces outwards on both sides**