



sales@pcnametag.com
 phone: 800.233.9767 fax: 800.233.9787

Product Name: 3/4" pc/nametag Lanyard
 Item #: CPCNR
 Item Color:

Product Area: 3/4"H x 32"W
 Imprint Area: 1/2"H x 12"W
 Imprint Color:



Technical Specifications for Art Proofing

Text Size Minimum: 12pt (.125"H)

Line Weight Minimum: 0.75 pt

Gap Line Weight Minimum: 1.5pt

Vector Art Only: YES

Misc. Product Specs:

Two color imprint requires gap of 1/8" between colors if colors do not touch.
 If the colors touch, its okay as long as a minor shift won't be too noticeable
 (ex. a small red graphic on a larger black bkgrd)
 Colors can overlap in two color imprints on product.
 Minimum Text Height 1/8"
 Reference Coated PMS colors for Imprint

100% actual imprint size
 see above for imprint and lanyard dimensions

Text faces outwards on both sides

*The imprint will step-and-repeat
 across the entire printable area
 of the lanyard unless noted.*