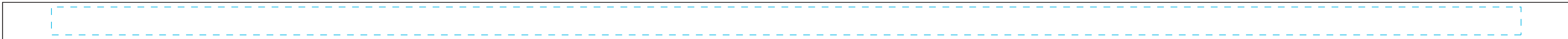


Product Name: 3/4" Color Match Dye-Sub Lanyard Item #: Item #: CLCML_CLCMBML Item Color:	Product Area: 32" w X 3/4" h Imprint Area: 30" w X 9/16" h Imprint Color:
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Bleed Line



100% actual imprint size
see above for imprint and lanyard dimensions

Technical Specifications for Art Proofing
Text Size Minimum: 12pt (.125"H)
Line Weight Minimum: 0.75 pt
Gap Line Weight Minimum: 1.5pt
Vector Art Only: YES
<p>Misc. Product Specs: Always vector artwork! It is the best chance for success in all cases. Call out coated PMS colors whenever possible.</p> <p>The darker the line, the finer you can go. For example, in black, you can go all the way to 0.25 pts. and it will print. For the lighter lines, especially on a dark background, they will need to be 1.50-2.50 pts. depending on the circumstance.</p> <p>The thinner lines will most likely fill in, especially if white.</p> <p>Gradients will usually work if fading to white and the object is large enough. Issues occur when fading from one color to another or in small places.</p> <p>All colors will have some bleed, but yellow and black have the least amount of bleed.</p> <p>Any blue will tend to bleed purple, especially in a gradient.</p> <p>Grays tend to come out with blue and/or pink spots in them. We will have the greatest chance of success when a PMS color is called out.</p> <p>The crispest prints will be bold fonts in the high contrast of black and white.</p> <p>Any text will have some bleeding and at 1/16" it will be barely legible. At 1/32" it will most likely not be legible at all.</p> <p>The surface of the waffle weave materials make it difficult to print any smaller text or detailed imprints.</p> <p>The recycled materials will always print more subdued than its non-recycled counterparts.</p>

- * Imprint front and back, end to end unless noted
- * Back side WILL NOT align with the imprint locations of the front side
- * Light imprint colors, especially white, will experience bleeding from surrounding imprint colors.
- * Pre-Production Samples are strongly advised to see if the PMS match is acceptable
- * Blue gradients turn purple and bleed purple. PMS Reflex Blue is suggested to change to PMS 286 C to avoid a purple appearance
- * PMS 485 Red not recommended, tends to imprint more orange. PMS 032 Red is a good alternative
- * PMS 486 Red is not recommended, tends to imprint more pink, PMS 1797 Red is a good alternative.

White lanyards are recommend front imprint only, waiver needed for a back print

BACK PRINT LIMITATIONS:

When imprinting a gradient or pattern change, the beginning and end of the lanyard need to be the same color in order to avoid harsh color transitions on the back print. If the beginning and end cannot match, the back imprint needs to be changed to a solid color or repeating pattern.
Have sales reach out to the customer to determine their preference. See examples on the OneNote.