

Product Name: 3/4" Dye-Sub Lanyard Item #: CLBCEM Item Color: n/a	Product Area: .75"W x 36"L Imprint Area: .625"H x 30.75"W Imprint Color: pcn approx: XXXXX
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(100% actual size)



- - - - - Bleed Line  
 \_\_\_\_\_ Lanyard Edge  
 - - - - - Imprint Area

- \* **Imprint front and back, end to end unless noted**
- \* **Back side WILL NOT align with the imprint locations of the front side**
- \* **Light imprint colors, especially white, will experience bleeding from surrounding imprint colors.**
- \* **Color matching on this lanyard is not guaranteed.**
- \* **Pre-Production Samples are strongly advised to see if the PMS match is acceptable**

• Unless specified, the space between the crimp and imprint may vary from what is shown on this proof.  
 • Dotted line will NOT appear on your imprinted item; this represents approximate imprint area only.  
 • The proof shows the approximate size & placement of your imprint relative to the size of the product.  
 • Scale of product & imprint when viewed or printed may vary depending on PDF or printer settings.  
 • PDF may not reflect the actual color of the finished goods when viewed on screen or printed; this also applies to Pantone® matches.  
 (For an accurate depiction of colors, reference a Pantone® color book.)  
 • All artwork shown is to maximum imprint with a ±5% differential.

[Imprint Issues/Concerns:](#)

### Technical Specifications for Art Proofing

**Text Size Minimum: 12pt**

**Line Weight Minimum: .75pt**

**Gap Line Weight Minimum: .75pt**

**Vector Art Only: No**

**Misc. Product Specs:**

**BACK PRINT LIMITATIONS:**

**When imprinting a gradient or pattern change, the beginning and end of the lanyard need to be the same color in order to avoid harsh color transitions on the back print. If the beginning and end cannot match, the back imprint needs to be changed to a solid color or repeating pattern.**