



The diagram shows a rectangular tag with rounded corners. At the top, there are two horizontal oval-shaped punch holes. A solid black line outlines the entire tag, representing the tag edge. Inside this, a dashed blue line represents the safe area. Further inward, a dashed red line represents the bleed area. The text in the center explains the dimensions for each of these lines.

Blue line is safe area (3.625" x 2.25")
Black line is tag edge (4" x 3")
Red line is bleed area (4.25" x 3.25")

