



The diagram shows a rectangular tag with rounded corners. At the top, there are two oval-shaped punch holes. A solid black line outlines the tag's edge. Inside this, a dashed blue line indicates a safe area. Further out, a dashed red line indicates the bleed area. The text in the center explains the dimensions for each of these lines.

Blue line is safe area (3.125" x 1.5")
Black line is tag edge (3.5" x 2.25")
Red line is bleed area (3.75" x 2.5")

